



GRACEKENNEDY BELIZE AWARDED EXCLUSIVE DISTRIBUTION OF MALHER LINE OF PRODUCTS.

On August 28, 2007 the team at GraceKennedy Belize Ltd. signed an agreement to distribute the Malher brand of products exclusively in Belize. Belizeans have for years enjoyed the Malher chicken bouillon (consommé de pollo) and seasonings, YUS and Toki beverages.

Malher today boasts a portfolio over 100 SKUs distributed in the following categories: soups, bouillon, spices, canned beans, canned jalapeños, candies, sauces, puree potatoes, beverages, and other new products currently under development. Malher brands include Yus, Toki, Doña Mari, Campestre, etc.

Today Malher has opened international markets in Central America, Mexico, United States & the Caribbean.

"It's good to find out today, that Malher & GraceKennedy share common interests that include growth, excellence, and most importantly, to be in every kitchen cupboard in Belize!"

Alberto Young, General Manager for GraceKennedy Belize comments – *the alliance between Malher and Grace Belize represents a significant milestone in our history. The Malher line is a strong line as is Grace and the combination fits well with our growth objective and consumer offerings. The employees at GraceKennedy Belize are proud of this accomplishment and we look forward to bringing another quality product to Belizean consumers. We will also work hard to open up export opportunities to Central America along with Malher.*

Julio Carrion, Commercial Manager for Malher, S.A. comments – *Malher is proud to enter this partnership with Grace Kennedy. We believe that with world class products and an excellent customer service we will successfully tend to the needs of all the Belizean families.*

Today GraceKennedy Belize Ltd. represents such lines as Grace, Colgate-Palmolive, Roses Toilet Tissues, Dragon Stout, Devon cookies, Suretox and Bop insecticides, and Buendia coffee. GraceKennedy Belize also exports orange and grapefruit concentrate to Jamaica. GraceKennedy Belize employs 50 Belizean men and women and is the third largest distributor in the food distribution industry.



www.malher.com

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